

# NEC UK

A Charity for Necrotising Enterocolitis  
Because Tiny Bowels Matter!



**NEC UK**  
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# NEC UK

# Fundraising Pack

Bake, run, cycle, swim, skydive, Come dine with me, raffle hampers, collect and raise money for NEC UK





# Welcome

Thank you for choosing to find out more about supporting NEC UK.

NEC UK is the first charity in the UK exclusively for the condition Necrotising Enterocolitis (NEC).

Our organisation is parent led and primarily offers support to families affected by the condition at any stage of their journey. In addition to family support our objectives are to support further research and studies into NEC, to raise awareness of NEC while also developing good relationships with experts, care providers and other organisations to give NEC a platform to be heard and improve the outcomes for babies affected by Necrotising Enterocolitis and their families.

Our goal is to be there for anyone who requires our services and support. We can only do this with your help.

To find out more about us please contact us via:

**Email:** [info@necuk.org.uk](mailto:info@necuk.org.uk)

**Website:** [www.necuk.org.uk](http://www.necuk.org.uk)

**Telephone:** 07375813907

**Address:** NEC UK 42 Long Hill Rise, Annesley Nottingham NG17 9FG

**Social Media,** Facebook, Instagram & Twitter



# How you can support us

## Your support could include:

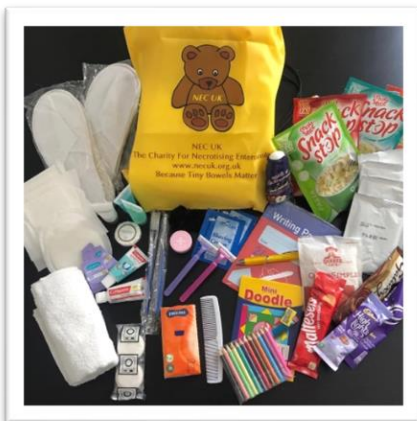
- Hosting a fundraising event in your workplace or local community
- Installing collection boxes in your staff rooms
- Match funding for any staff who complete a personal fundraising challenge

## Sponsor a NEC UK

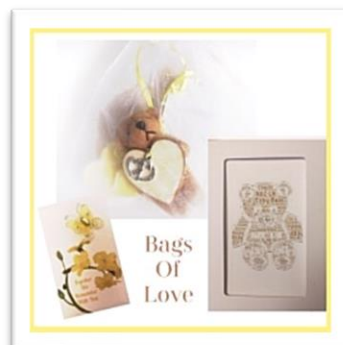
## Kangaroo Care Pack

### NECessaries

### Parent Care Pack



### Bag of Hope



If you would like to donate items towards our NECessaries parents care packs please do contact us and we can provide you with information on the items we currently need.



# Top fundraising tips

## Make the Most of It!

If you choose to fundraise for NEC UK, here are some tips for raising as much money as possible.

### 1. Promote your selfie

Fundraisers with pictures on their page raise 14% more per photo. A perfect excuse for a #selfie.

### 2. Tell your personal story

Why do you care? Tell your story about why you are fundraising.

### 3. Set a target

This will help to give your fundraising a focus. Pages with a target raise 46% more. Aim high and tell the world.

### 4. Make it unique

People enjoy taking part in something new and interesting – try to think of ways to make your event different. Don't be afraid to share on social media, Facebook, Instagram, Twitter, WhatsApp and raises more. Don't be afraid, people want to hear about the good things you are doing.

### 5. Don't forget about email

There are lots of your friends, colleagues and neighbours who are not on social networks but would love to hear about what you are doing.

### 6. Be creative

Think of interesting ways to get people excited about your fundraising. "If I reach £1,000, I'll take part in the event wearing fancy dress."



### **7. Let the charity know**

Tell the charity so they can help you spread the word. By letting them know you have set up a fundraising page they may be able to share to their social pages and through email.

### **8. Update your page**

Let supporters know how you are doing by updating your page often, they will enjoy following your progress and you can even do it through our smartphone app.

### **9. Encourage others**

Convince your friends to take part and raise money as well ...as it makes the experience more fun!

### **10. It's not over 'til it's over**

20% of donations come in after an event has ended, so make sure you follow up the event with an update about how you did.

### **11. Gift Aid**

If your event is sponsored, you can raise 25p more for every £1 you raise. If your sponsors are tax payers, ask them to tick the Gift Aid box and provide their address on your sponsorship form to make the donation go that bit further.

### **12. Local press**

Send a press release to The News with information about what you are doing and why you are raising money for NEC UK.



# Fundraising Suggestions

## Come Dine for NEC UK



### Here is how it works:

Similarly, to the concept of the television series, Come Dine for NEC UK is a fun and exciting way for amateur chefs to host a dinner party and share their creations with their guests in a spectacular evening for charity.

**Step 1:** Invite a group of friends for dinner

**Step 2:** Choose a theme for the evening and prepare a 3-course meal

**Step 3:** Invite guests to donate what they would normally spend on a night out, or what they think the meal is worth, this works like the scoring system in the TV series. We suggest a minimum of £5 to reward your hard work!

Why not ask your friends if they would be prepared to host a dinner evening to introduce some friendly rivalry and extend the fun over the course of a few evenings! Email or tag us in some of your best photos of a memorable evening and we will feature them on our website and social media platforms!



## Top Tips!

Preparation. Select items that you can make ahead of time and serve straight from the oven.

If you'll be using the table again later for dessert, clear the dishes, but just put them aside. Don't worry about washing them or putting them away until later. This is your party – spend it with your guests!

Once finished eating you could always adjourn to a room with comfortable seating for conversation and coffee.

If conversation lags, have a plan – either some topics of conversation to bring up, or a fun game. And you can always include a theme as part of your dinner party, such as a Murder Mystery Dinner.

Don't forget your favourite background music to set the mood. Have fun!!

***Bon Appétit!***



# Bake Sale for NEC UK



**A bake sale can be a popular way to raise funds for charity. They are fun, delicious and don't have to be difficult!**

Plan your date and decide upon a venue.

Ask for help from any bakers among your family, friends and colleagues, the more the merrier. Non - bakers can be a huge help in preparations and on the day itself.

One of the best ways to reach a large group of people quickly is through social media! Email or tag us in some of your best photos and we will feature them on our website and social media platforms.

Consider food allergies, maybe have a variation of bakes and treats that include items suitable for all. Please ensure all products have an ingredient list that can be easily seen.







## Top Tips!

Cupcakes, brownies, tray bakes and cookies are always winners when it comes to a bake sale. Consider including other items such as homemade bread to complement your event.

Check out the food standards agency website for helpful information on food hygiene.

Don't be afraid to ask local businesses including bakeries for any support they may be able to offer your event.

A cake competition or raffle can be fantastic additions to your event!

***NEC UK is on hand to answer any questions and to offer our support all the way.***



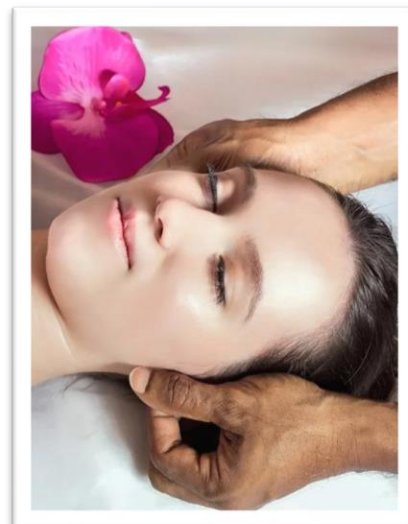
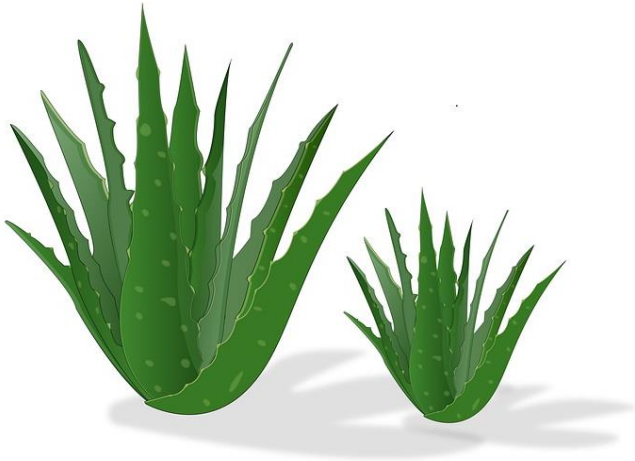
# Body and Beauty for NEC UK

**Beard shaving** - Would the idea of you shaving your beard off have your friends and family reaching into their pockets as a way of raising funds for NEC UK?



**Wax It** - How much would your friends be willing to pay to hear you shout 'ouch!'

**Pamper Day** - who loves a bit of pampering? why not have your friends over for a night-in? You could even make your own beauty products which will help keep guests entertained and by charging an entry fee you could raise funds in support of NEC UK!





## Top Tips!

Set up a fundraising page and grab yourself one of our NEC UK sponsorship forms for anyone who wants to donate in cash.

Create an event on Facebook. Event pages can be set to the friends you wish to invite or made public to support your fundraiser.

Reach out to local businesses who may be able to offer their support of your fundraiser.

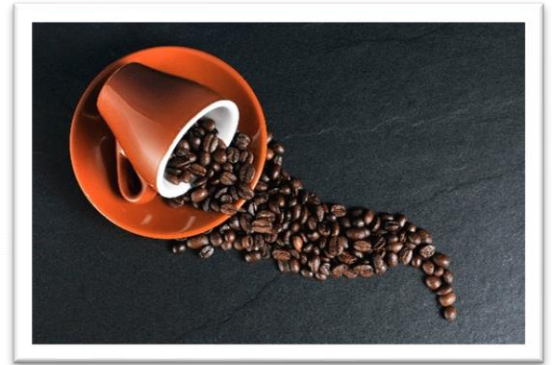
Aloe Vera gel has both anti-inflammatory and cooling properties, it's also good in facial creams.

***Email or tag us in some of your best photos and we will feature them on our website and social media platforms.***



# Give It Up for NEC UK

Challenge yourself to give up something you love and get sponsored to do so, raising funds in support of NEC UK.



## Here is how it works:

Choose something to give up – chocolate, coffee, taking the car to work... you decide. Select a duration time for your challenge.

Set up a fundraising page or use one of our NEC UK sponsorship forms for anyone who wants to donate in cash.

Share your sacrifice with family, friends and colleagues and ask them to sponsor you.

Share your progress updates and photos with us and we will post them on our social media platforms for further encouragement!



## Top Tips!

- Use a calendar to keep you motivated and keep track of your progress - you got this!
- Choose something that is a tough challenge, so people sponsor you.
- Get as many people as you can involved for moral support.

If you get close to cheating for whatever you have given up, put what it would cost into a jar, so you can see the impact you are making to Necrotising Enterocolitis and the families affected.

# *Have fun!*



# Fundraising – keep it legal

## Your fundraising literature

If you are designing posters or leaflets to promote your event, please make sure that you use our logo and include NEC UK Registered Charity no: 1181026

The logo can be downloaded from our website.

## Food and Alcohol

If you're providing food and drink it is worth visiting the Food Standards Agency for guidance on preparing food. Caterers will also need to provide their food hygiene certificates and Public Liability Insurance. Visit <https://www.food.gov.uk/> for more information

## Street collection permits

If you are planning on holding a collection in the street as part of your fundraising, you will need to apply for a Street Collection Licence from the local authority. Visit [www.gov.uk/street-collection-licence](http://www.gov.uk/street-collection-licence) for more information. You are not permitted to collect cash door to door.

## Insurance

If your event involves the public, you will need to make sure that you have Public Liability Insurance. Your venue may already have this so check with them first.

## Health and Safety

If you are organising a large scale or physical event you will need to make sure that you have first aid cover. Organisations such as St John's Ambulance ([www.sja.org.uk](http://www.sja.org.uk)) or the British Red Cross ([www.redcross.org.uk/first-aid/get-first-aid-cover-for-an-event](http://www.redcross.org.uk/first-aid/get-first-aid-cover-for-an-event)) can help you to decide the type of cover you'll need.



## After your event

1. Celebrate how much you've raised
2. Thank everyone that has helped
3. Send the money you have raised to NEC UK

You may wish to donate via one of the following methods. We rely on the generosity of supporters like you because together we really can do so much!



If you would like to make a donation directly via a bank transfer (BACs) our details are:

**Account name:** NEC UK

**Bank:** Yorkshire Bank

**Sort Code:** 05-00-50

**Account number:** 11785207

Please get in touch if you make a direct donation so we can invite you to complete a gift aid form. For every £1 you donate we'll get an extra 25p - at no extra cost to you.

Feel proud of the impact you have made on a local  
charity through all your hard work!

Thank you for supporting NEC UK.



# Setting up your online Fundraising page for NEC UK



## Fundraising Through Facebook

To create a fundraiser on Facebook for NEC UK follow these steps:

- Log in to your account or create a Facebook account at [www.facebook.com](http://www.facebook.com)
- Tap on the menu button in the right-hand corner of your screen
- Scroll down and tap on Fundraisers
- Tap Raise Money.
- Select Non-profit/Charity.
- Select NEC UK (Necrotising Enterocolitis) and fill in details for your fundraiser.
- Tap Create and share!



## Fundraising Through Go Fund Me!

To create a fundraiser on Go Fund Me for NEC UK follow these steps:

- Log in or register for a Go fund me account at [www.gofundme.com](http://www.gofundme.com)
- Create Your Fundraising Campaign and Select NEC UK as your chosen charity from the detailed list of non-profit organisations.
- Share with Family and Friends Built-in charity fundraising tools make sharing with others easy.
- Raise Money for NEC UK! All donations will be sent directly to NEC UK.
- Track Results, Track visits and review donor info from your donation dashboard.





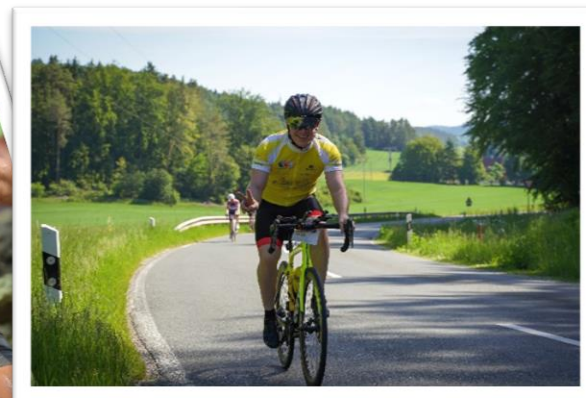
## Fundraising Through JustGiving

To create a fundraiser on JustGiving for NEC UK follow these steps:

- Log into your account or open an account at [www.justgiving.com](http://www.justgiving.com)
- Click 'Start Fundraising'.
- When asked 'Are you fundraising for a registered charity?', select 'Yes, continue'.
- Search and select NEC UK
- Tell JustGiving whether you're taking part in an event, celebrating an occasion, fundraising in memory or doing your own thing.
- If you can't see your event listed, select 'Add your own' at the bottom of the page and tell JustGiving a bit more about your activity.
- Choose your web address – this is the link you'll be sharing with friends and family when asking them to donate.
- Tick 'Yes' if you're running a bake sale, or selling tickets to an event, raffle or auction.

Donations to your Page won't be eligible for Gift Aid.

- Click 'Create your page' and share!





# NEC UK Sponsor Form

Please sponsor me (name) \_\_\_\_\_

To (event) \_\_\_\_\_

In aid of NEC UK \_\_\_\_\_

If I have ticked the box headed 'Gift Aid? ', I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want NEC UK to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.

**Remember -You must provide your full name, home address, postcode &  Gift Aid for the charity to claim tax back on your donation.**

| Full name<br>(first name & surname) | Home address and postcode (needed<br>if you are Gift Aiding your donation).<br>Please, not your work address | Amount £ | Date paid | Gift Aid?<br><input checked="" type="checkbox"/> |
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## NEC UK Sponsor Form Continued

| Full name<br>(first name & surname) | Home address and postcode (needed<br>if you are Gift Aiding your donation).<br>Please, not your work address | Amount £ | Date paid | Gift Aid?<br>√ |
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*Thank you! Together we can do so much.*



# How to send your money in

## Did you fundraise online?

If you set up a fundraising page and you only raised money online, then you do not need to do anything further. The funds from your page come directly to us.

## Sending in cash and cheques

You can pay any donations collected in cash into your bank account and make a card or BACs payment to cover this. Complete the **Send your money to NEC UK form** to include cash and cheque payments. Please do not send cash through the post. If you did a sponsored event, enclose your sponsorship form(s) with your payment so that we can claim gift aid. Just print out the form and return it to the address on the form.

## Paying in through BACS

If you'd like to send us your funds via a bank transfer (BACs), just give your bank our bank details below. Your bank will give you a receipt as proof of payment.

**Account name:** NEC UK

**Bank:** Yorkshire Bank

**Sort Code:** 05-00-50

**Account number:** 11785207

So that we can track your transfer and thank you for your support, please download send in your money form from this page and email it to [info@necuk.org.uk](mailto:info@necuk.org.uk) stating when you transferred your donations.

*Thank you! Together we can do so much.*



# Sending in your money you have raised to NEC UK

## Sending in the money you have raised

Thank you for fundraising for NEC UK and helping to make a difference to Necrotising Enterocolitis (NEC). Thanks to you, we are working to make sure that every family affected by NEC in the UK can receive support while also raising funds to aid vital research.

## How to fill out this form

If you created your own online personal fundraising page and you raised money online only, then you do not need to complete this form. If you collected sponsorship in cash and online, or you collected in cash only, then please follow these easy steps.

- ✓ 1 Complete Sections 1 and 2 below.
- ✓ 2 Pay the money raised in cash into your bank account and write a cheque for the amount raised to NEC UK. Please write your name (or the name of fundraising group) on the back of your cheque.
- ✓ 3 Pop your completed form, cheque and your sponsorship form into an envelope and send it to us at **NEC UK 42 Long Hill Rise, Annesley Nottingham NG17 9FG**

### Section 1: About you

Title \_\_\_\_\_

Forename(s) \_\_\_\_\_ Surname \_\_\_\_\_

Date of birth (if you are under 18) \_\_/\_\_/\_\_\_\_

Address (If you are part of a fundraising group, please insert the group name and address)

\_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

Email is a cost-effective way of communicating with supporters. If you are happy to receive email from us, please tick this box.



**Section 2: About your donation**

I raised this money by: \_\_\_\_\_

What was your fundraising event?

\_\_\_\_\_

Please note that raffles, collections and ticketed events are not eligible for Gift Aid.

I raised a total of: £ \_\_\_\_\_

My signature \_\_\_\_\_

Witness' signature \_\_\_\_\_

Date: \_\_/\_\_/\_\_\_\_

I have also raised funds online and my page name is: \_\_\_\_\_

I have included a personal donation of: £ \_\_\_\_\_

Yes, I would like all donations I have made to NEC UK in the past four years, and all donations I make in the future, to be treated as Gift Aid donations. \*

No, I am not a UK taxpayer, I am unable to take part in the Gift Aid scheme.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference. Please remember to notify us if you want to cancel this declaration, change your name or home address, or if you no longer pay sufficient tax on your income and/or capital gains.

Taxpayer's name \_\_\_\_\_

Date \_\_\_\_\_



# Charity Gift Aid

## Declaration NEC UK

**Boost your donation by 25p of Gift Aid for every £1 you donate**

Gift Aid is reclaimed by the charity from the tax you pay for the current tax year. Your address is needed to identify you as a current UK taxpayer.

**In order to Gift Aid your donation you must tick the box below:**

I want to Gift Aid my donation of £\_\_\_\_\_ and any donations I make in the future or have made in the past 4 years.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

### **My Details**

Title:

First name or initial(s):

Surname:

Full Home address:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ Postcode \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please notify the charity if you:**

- want to cancel this declaration
- change your name or home address
- no longer pay sufficient tax on your income and/or capital gains

If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.



# Thank you for choosing to support NEC UK.

We could not do what we do without  
your support.

**Email:** [info@necuk.org.uk](mailto:info@necuk.org.uk)

**Website:** [www.necuk.org.uk](http://www.necuk.org.uk)

**Telephone:** 07375813907

**Address:** NEC UK 42 Long Hill Rise, Annesley Nottingham  
NG17 9FG

**Social Media,** Facebook, Instagram & Twitter

**Registered Charity No:** 1181026

